NEOLOGISMS

Robert Hill for CRTDrils Bergamo, 17 April 2020

Why do we want/need to invent new words?

New technology; ……………………..…………………………………...,………

When?
1940s: …………………. 1950s: …………………. 1960s: ………………….
1970s: …………………. 1980s: …………………. 1990s: ………………….

screen saver / sci-fi / snail mail / hip-hop / disco / bulimia / jeep /
junk food / microwave oven / bikini / shopping mall / loyalty card

How do we invent new words?

1. Compounding: word + word
Airport / Video-conferencing / Text message / Mobile phone / Remote control /
Couch potato

2. Blending: part of one word + part of another word. Swiss + watch = Swatch.
motor (car) + hotel =   / smoke + fog =   / breakfast + lunch =   /
work + alcoholic =   / chocolate + alcoholic =   / fan + magazine =
web + log =   /   Bombay + Hollywood =
Covid-19 https://www.merriam-webster.com/words-at-play/new-dictionary-words-coronavirus-covid-19

3. Shortening
e.g. Zoological Garden = zoo / Gymnasium =   /   Examination =
Application =   / Telephone =   / Fanatic =   / Taximeter cabriolet =

4. Extension of grammatical function: e.g. using a noun as a verb, e.g. to
text, to friend

5. Affixes: adding prefixes (e.g. in- un- re- dis- anti-) or suffixes (e.g. -able -
ness -ment) or taking them away**:**
e.g. to defriend *or* unfriend / fandom / a blogger / to baby-sit

6. Same word, change of meaning: e.g. mouse ……………………………….

7. Abbreviation (e.g. television > TV)
self-contained underwater breathing apparatus = scuba (an **acronym**)
digital video disc = DVD (a **capitalisation**)
WYSIWYG = …………………………………………………………………….
AIDS = …………………………………………………………………………….
Young, upwardly mobile professionals = …………………………………………

BOGOF = ………………………………………………………………….…

8. Borrowing: words taken from other languages are known as 'loan words'. Match the words and the languages they come from.

Afrikaans (from South Africa):   Algonquian, a native American language:
Arabic: Native Australian languages: Chinese: Czech:
Dutch: Eskimo: Finnish: German: Hawaiian: Hebrew:
Hindi: Italian: Japanese: Kikongo (language of the Congo):
Nahuatl (language of the Aztecs):   Norwegian: Persian:
Quechuan (language of the Andes):   Russian: Sanskrit (Old Indian):
Spanish: Swahili: Tahitian: Tongan: Turkish:

apartheid / boomerang / chocolate / cookie / igloo / ketchup / kindergarten / kosher / llama / moccasin / pizza / potato / robot / safari / sauna / shampoo / sheikh / ski / sofa / steppe / sudoku / taboo / tattoo / wiki / yoga / yoghurt / zombie

English loan words in Italian

Fast food / Slow food / Sandwich / Lifting / Hooligan / Jogging / Jeans / Supermarket / …………………………

Italian loan words in English: …………………………………………………..

'Loan translations', also called 'calques': skyscraper /   weekend

Texting abbreviations:

LOL / YOLO / NGL / IGY / BRB /
GTG / IKR / NVM / OMG / WTF / XOXO

Video: 'Top 10 slang words of the 2010s'
https://www.youtube.com/watch?v=YfZaaCcwaQY

Websites

The **Macmillan Dictionary** 'buzz words' is a good collection of neologisms:
http://www.macmillandictionary.com/buzzword/recent.html
What is 'seaganism'? Choose words from 2019 which make you curious.

Oxford English Dictionary: Updates
https://public.oed.com/updates/
Find the meaning of: *mentionitis*, *awesomesauce*, *safe space*, and *shticky*.

Oxford Word of the Year:
https://languages.oup.com/word-of-the-year/

Merriam-Webster Dictionary (USA)
https://www.merriam-webster.com/
https://www.merriam-webster.com/video/2019-word-of-the-year-behind-the-scenes
What was 'Word of the Year' for 2019 and why was it chosen?

Words of the year are not necessarily neologisms:
https://en.wikipedia.org/wiki/Lists_of_Merriam-Webster%27s_Words_of_the_Year

American Dialect Society 'Word of the Year'
https://www.americandialect.org/woty
What is 'woke' and 'self-partnered'? Choose another word, from 2019, which makes you curious.

Robert Hill is available for a variety of seminars and webinars with students and teachers. Please send an email to request details: robhill.vr@gmail.com