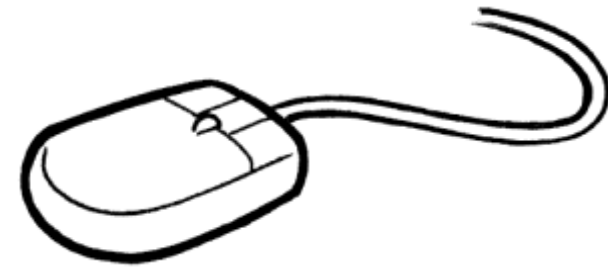
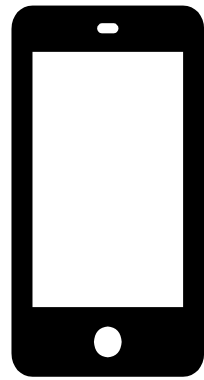


# ATC-CONNECT





ATC-CONNECT

# Digital Citizenship

## Bergamot 1<sup>st</sup> October 2020

How can we approach this topic with our young and teenage learners?

# Joanne Mitten

ATC Language Schools 2008 – Present  
Junior Product Development

- Teacher
- Teacher Trainer
- Materials Writer
- Human Resources
- Quality Assurance



# What's the Difference?



## Digital Native

This is anyone who grew up in the era of ubiquitous technology. That is to say they have been using technology day-to-day, most of their lives.



## Digital Citizen

This refers to the **responsible** use of technology by anyone who uses computers, the Internet and other digital devices. In other words, this is **how** people use the technology available to them.



# The Generation Game



# Digital Native Online Interaction

Videos

Gaming

Social Media

Blogs

Content Creation

Chat



## Irish Teenagers' Social Media Use



Source: [www.irishexaminer.com/ireland/89-of-teenagers-worry-about-online-privacy-and-data-470616.html](http://www.irishexaminer.com/ireland/89-of-teenagers-worry-about-online-privacy-and-data-470616.html)

# The Social Dilemma

If you don't pay for the product... You are the product.

Our offline behaviour and habits are altered by social media platforms.

Algorithms are used to select and shape the information you are “fed”.

Your data is not for sale, but your attention is.





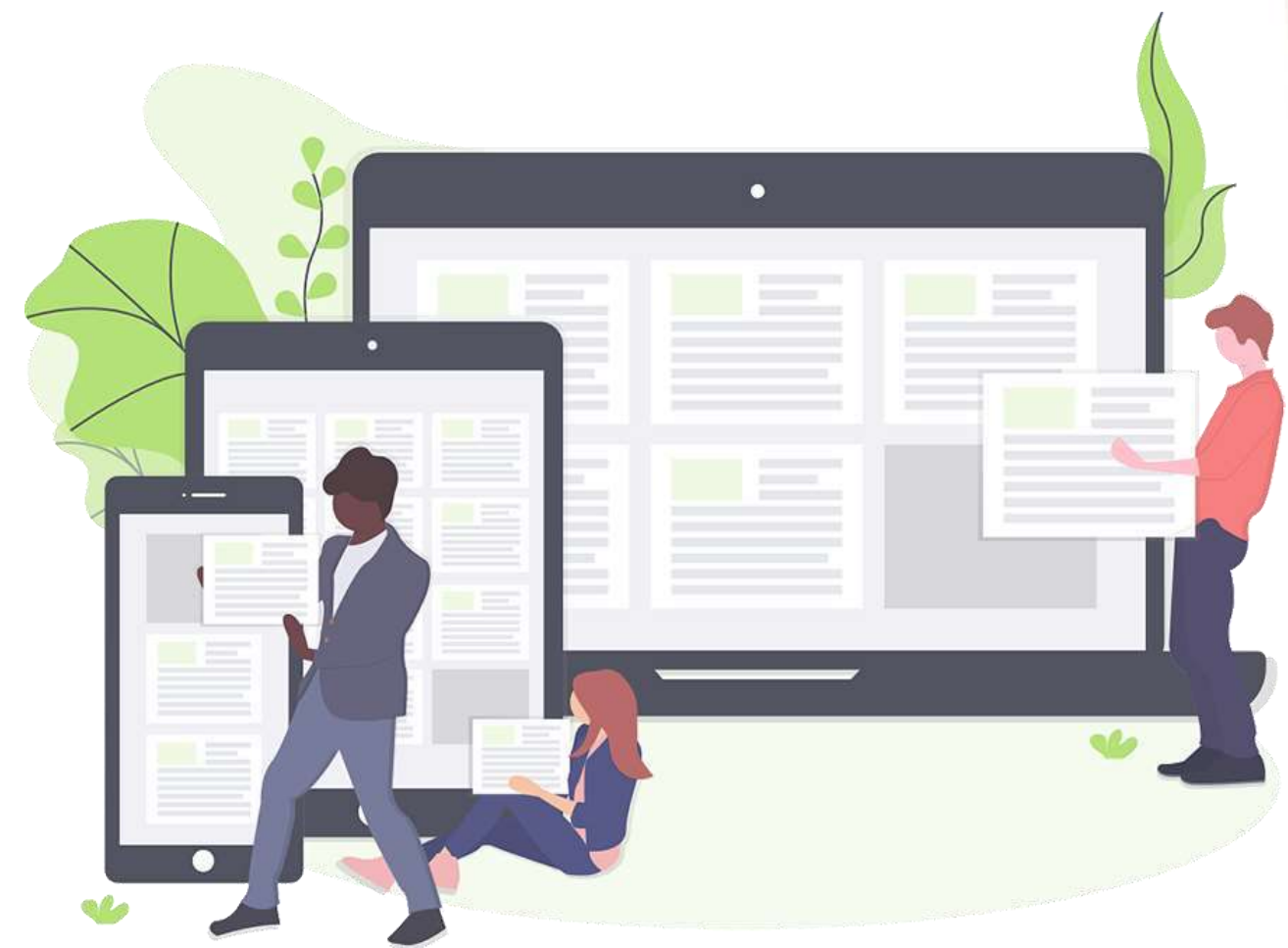
# Where are the gaps in their knowledge?



# Teaching Approach and Methodology



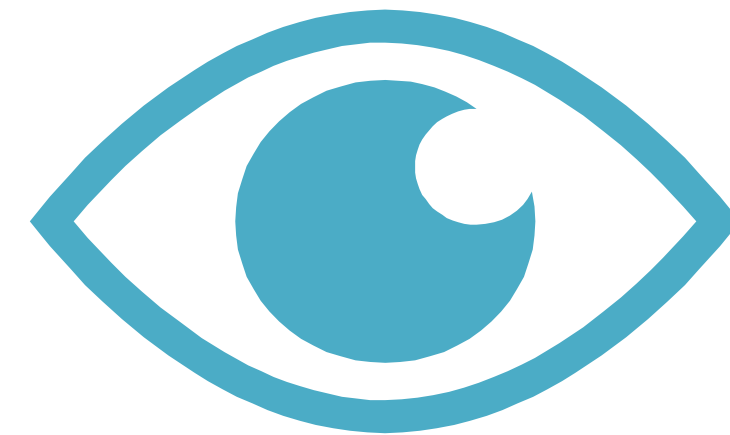
What should your  
Digital Citizenship  
learner outcomes  
be?



# A Closer Look...

## Privacy Management

To be able to handle all personal information that is shared online with discretion. To be able to protect their privacy and their friend's privacy.



“Should I post this video?”

# Critical Thinking

To be able to distinguish between true and false information. To know the difference between good and harmful content. What is trustworthy and what is questionable?



“Is this fake news? Where is it coming from?”

## Digital Footprint

To understand what a Digital Footprint is. To realise the real-life consequences of posting online. To be able to manage their online content responsibly.

“Who will see this post? Will I regret it later?”



## Digital Empathy

Being kind online. Understanding other's needs and feelings online. To be able to show empathy to everyone online.



“There is a person behind this screen. Should I say what I was going to say? Will it hurt them?”

# Cyber Security Management

Knowing how to protect yours and others' data.

Creating strong passwords and protecting against viral attacks. Recognising potentially dangerous downloads.

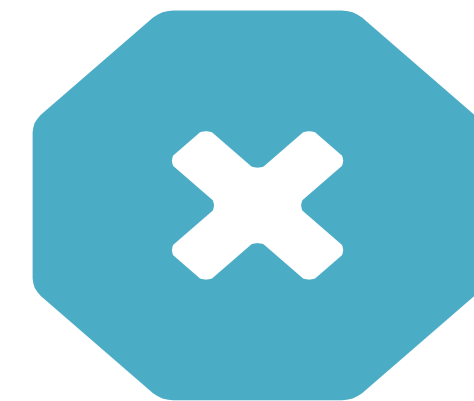


“Should I click this link? Is my password strong? Do I know this person?”



## Cyberbullying Management

To be able to detect cyber bullying situations. To understand the impact of online bullying.



“This looks like bullying. Should I report it?”

## Screen Time Management

To be able to manage your screen time and online engagement. To know when you have spent too much time online. To be able to recognise “rabbit holes” and know when to log off.



“Have I spent too much time on social media today?  
Have I had an offline conversation?”

## Digital Citizen Identity

To be able to build and manage a healthy online identity. To be able to interact online with integrity.



“Am I proud of who a I am online? Can I stand over the things I say and post?”

# How do we engage teenage learners?



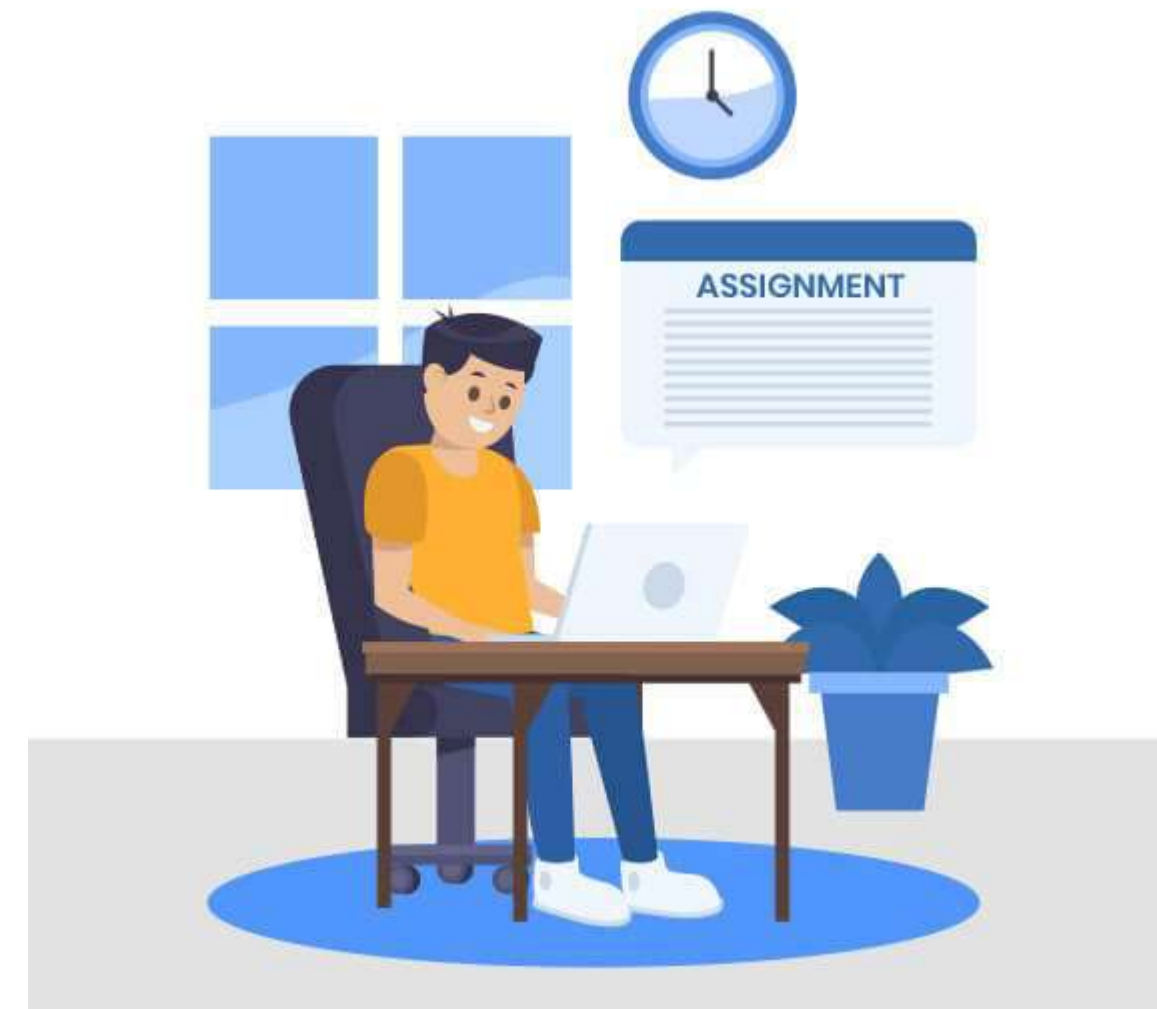
# The Basics



G Suite

# Google Suite

- ✓ Start small, keep it simple
- ✓ Incorporate into homework
- ✓ Build up, task by task
- ✓ Begin accepting assignments only through the suite
- ✓ Add comments and feedback
- ✓ Link the features to real life
- ✓ Incorporate use of suite into assessment?



How did we learn?

Work assignments and pressure!



Set treasure hunt tasks

Example: Find out how you can place two images on a PowerPoint slide – an elephant and a mouse.

Now make them appear, one after the other.

Now get them to move across the screen.

# Remember these gaps in their knowledge?





# Digital Drama

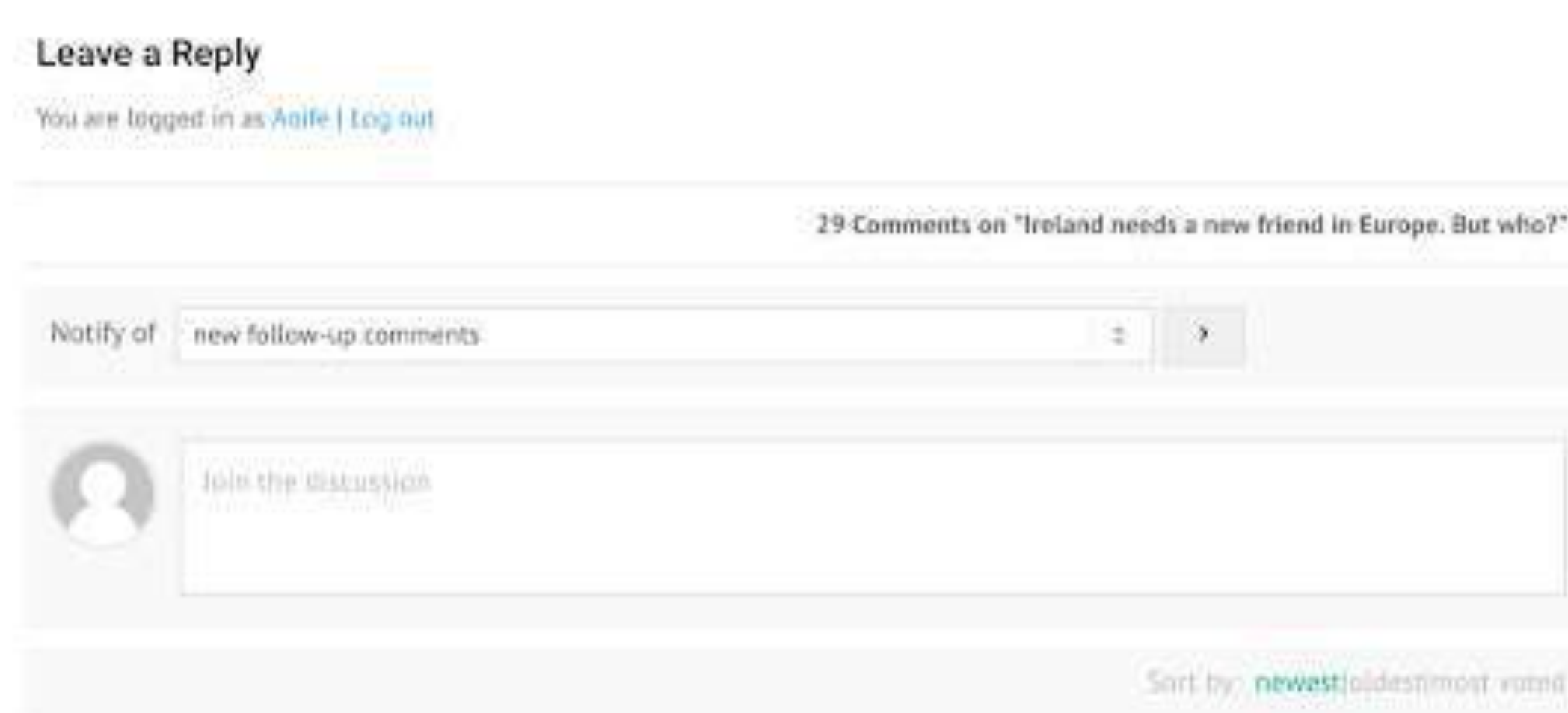


stop making drama,  
you're not shakespeare

<https://www.commonsense.org/education/videos/teen-voices-dealing-with-digital-drama>

# Comments Section

Students write fake comments showing how drama can be escalated or deescalated depending on how they engage with each other.



# Critical Thinking

## How to spot fake news



### CONSIDER THE URL

If it ends with .com.co / lo be suspicious. These can be fake or satirical versions real news sources.



### READ BEYOND

Headlines can be outrageous in effort to get clicks. What's the whole story



### CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



### CONSIDER SOURCES?

Click away from the story to investigate the site, it's mission & content info. Click on links in the story. Determine if the info given actually supports the story



### CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events



### IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site & author to be sure.



### CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement



### ASK THE EXPERTS

Ask a subject expert or consult a fact checking site

# Critical Thinking Task

Students read articles and decide if articles are credible or clickbait:

<http://factitious.augamestudio.com/#/>



# Fact Checking Task

Donald Trump has never paid taxes.

COVID-19 is caused by 5G.

The Maldives will be underwater in 10 years' time.

Your smartphone listens to you.

Elon Musk is building a lawless island.

Go to: <https://www.snopes.com/> and check if they are true or false.

# Research Task

Favourite School Topic

Research using the following websites:

<https://www.dkfindout.com/>

<https://www.worldbookonline.com>

<https://www.sweetsearch.com/>

<https://duckduckgo.com/>



# Digital Footprint

Watch the videos:

<https://www.youtube.com/watch?v=w7qEbPVw3hA>

<https://www.youtube.com/watch?v=kHYkWtI7004&feature=youtu.be>

What is a digital footprint?

Is it a good or bad thing?

What can happen the things you post online?

# Digital Footprint Questions

- How will you express yourself?
- How will you protect your privacy?
- How will you respect other people's privacy?
- What is a negative and what is a positive digital footprint?
- If you Googled your name or username(s) what do you think you would find?
- Would you be proud to have your teachers/parents/friends look at everything in your digital footprint? Why? Why not?



# Your Digital Footprint

- Who looks at your social media posts now?
- Who might look at your social media posts in the future?
- What posts might get you into trouble in the future?



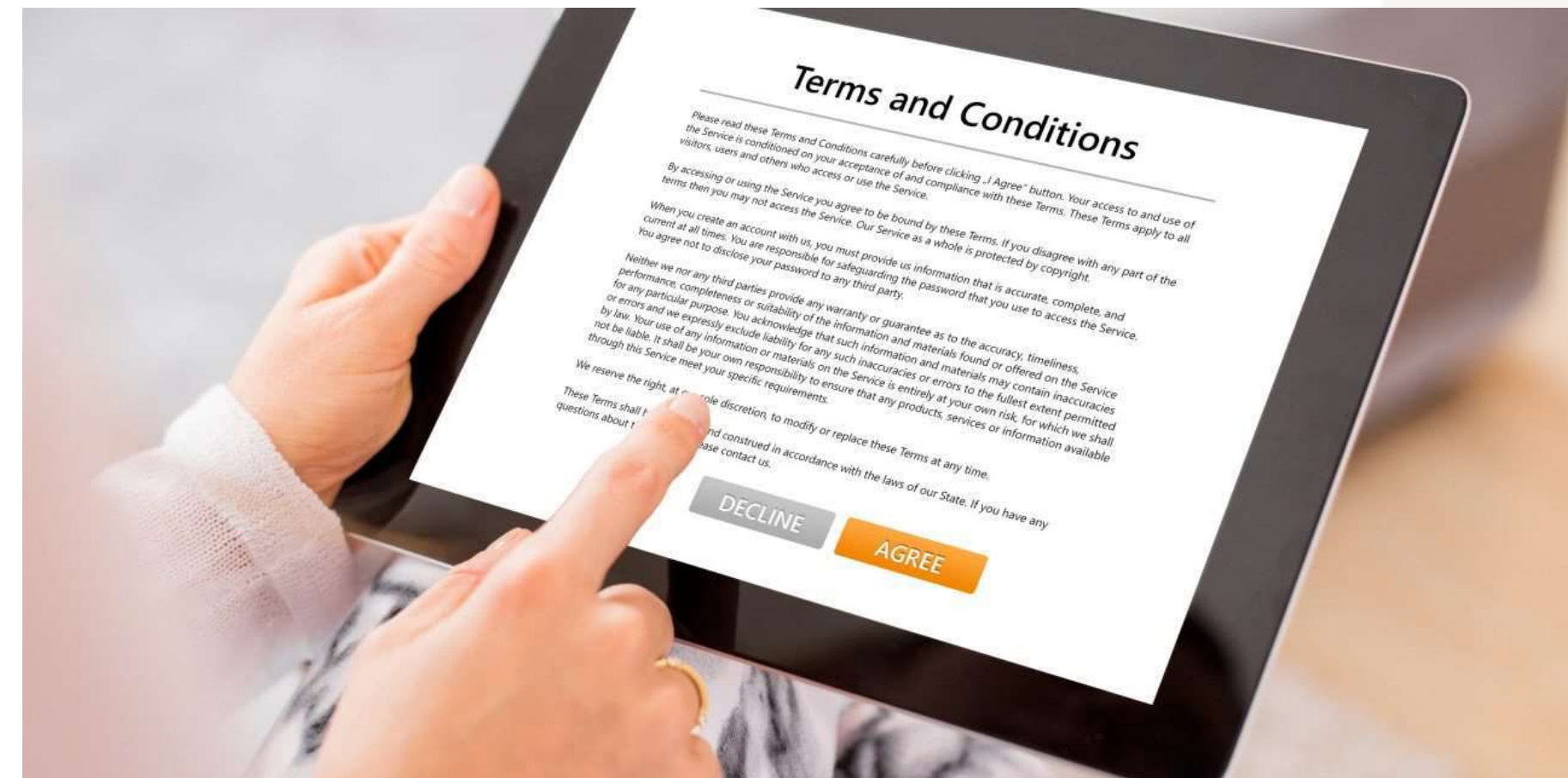
# Privacy Task

Use “show of hands” or a survey to find out how many students have ever read a full terms and conditions document.

Give students the terms and conditions of Zoom, TikTok, Facebook, Instagram, Snapchat or even an online shopping site.

Ask them to work in groups to identify any point that affects their privacy.

**They will be shocked!**



# Thinking Like a Digital Citizen



## WHO

- ... benefits from this?
- ... is this harmful to?
- ... makes decisions about this?
- ... is most directly affected?
- ... have you also heard discuss this?
- ... deserves recognition for this?

## WHAT

- ... is another alternative?
- ... would be a counter-argument?
- ... is the best (or worst) case scenario?
- ... can we do to make a positive change?

## WHERE

- ... are there similar concepts/situations?
- ... in the world would this be a problem?
- ... can we get more information?
- ... will this idea take us?

<p><b>WHEN</b></p>	<ul style="list-style-type: none"> <li>... is this acceptable/unacceptable?</li> <li>... would this benefit our society?</li> <li>... would this cause a problem?</li> <li>... has this played a part in our history?</li> <li>... can we expect this to change?</li> <li>... should we ask for help with this?</li> </ul>
<p><b>WHY</b></p>	<ul style="list-style-type: none"> <li>... is this a problem/challenge?</li> <li>... is it relevant to me/others?</li> <li>... are people influenced by this?</li> <li>... should people know about this?</li> <li>... has it been this way for so long?</li> <li>... have we allowed this to happen?</li> </ul>
<p><b>HOW</b></p>	<ul style="list-style-type: none"> <li>... do we know the truth about this?</li> <li>... does this benefit us/others?</li> <li>... does this harm us/others?</li> <li>... do we see this in the future?</li> <li>... can we change this for our good?</li> </ul> <p style="text-align: right;"><i>Adapted from Global Digital Citizenship Foundation</i></p>

# Class Online Charter

- ✓ Written by students.
- ✓ Agreements made by students and teacher
- ✓ Important aspects decided upon.
- ✓ Guidelines on how to be a responsible Digital Citizen.



# ATC Connect

## Digital Citizenship

### Course Overview

## Your Digital Footprint

### Level 1 (13-15 years)

Social Media and Digital Footprints

Help students think critically about their digital footprints on social media.

### Level 2 (15-17 years)

Who's Looking at your Digital Footprint?

Help students recognise how their digital footprint can help or hurt their future opportunities in life such

as getting a job or going to university.



## Cyberbullying

### Level 1 (13-15 years)

The Accidental Bully

Help students identify examples of online behaviour that may hurt, embarrass or offend others.

### Level 2 (15-17 years)

Online Disinhibition

Help students consider the differences between communicating online and communicating in person, to

understand how online disinhibition can lead to cyberbullying and to brainstorm ways to counter it.

## Media Literacy: Thinking Critically about Online Content

### Level 1 (13-15 years)

#### Can you believe it?

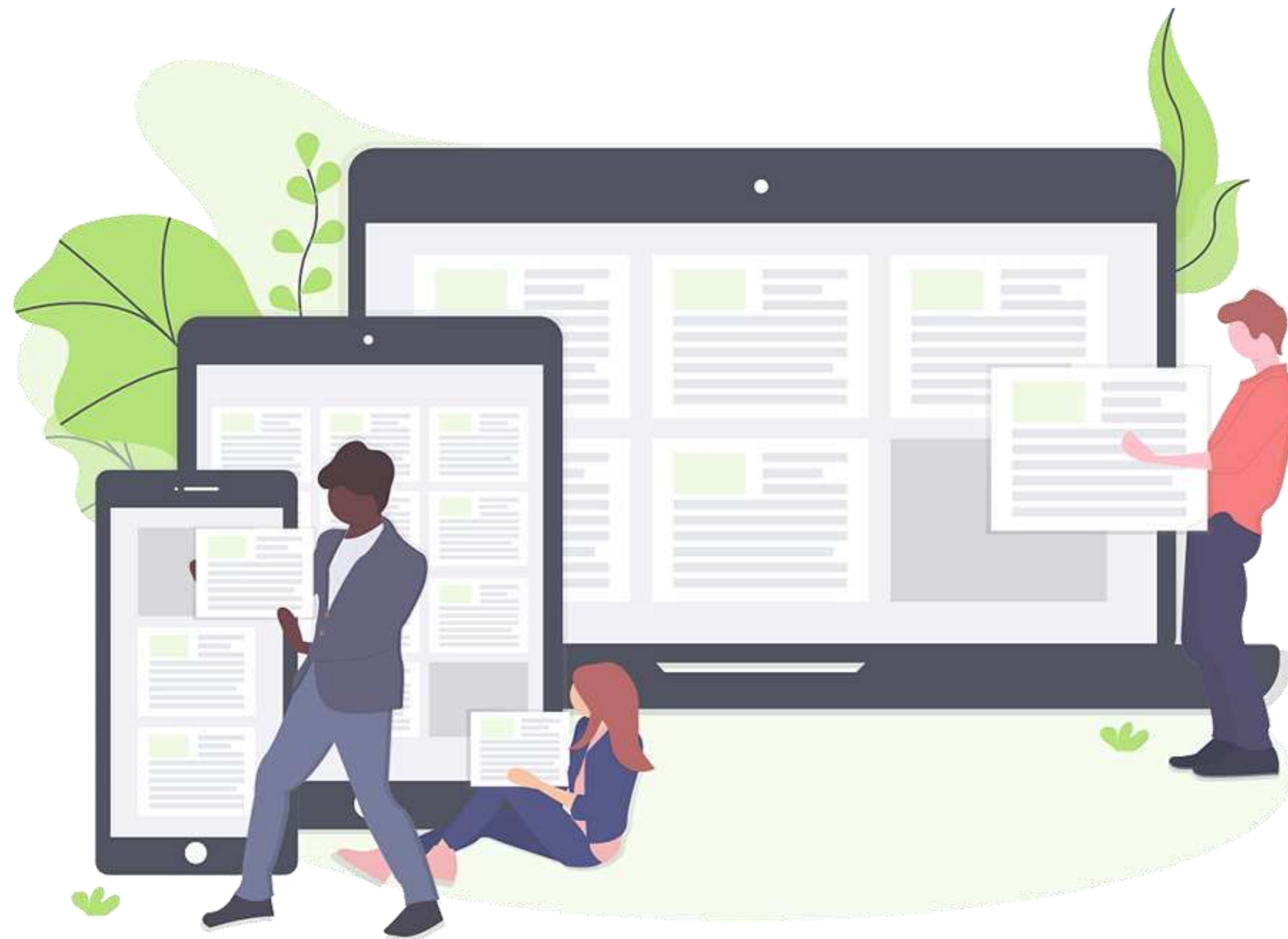
Help students to differentiate fake news from credible news.

### Level 2 (15-17 years)

#### Living in a Filter Bubble

Help students reflect on the limitations of filter bubbles and identify strategies for escaping their own filter bubbles and making sure their views about the world are being challenged.

# Research and Presentation



# References and Resources



Professional Development Service for Teachers

<https://pdst.ie/>

Common Sense Education <https://www.commonsense.org/education/digital-citizenship>

The Guardian <https://www.theguardian.com/society/shortcuts/2019/jan/04/move-over-millennials-and-gen-z-here-comes-generation-alpha>

Digital Spy <https://www.digitalspy.com/tv/ustv/a33978478/social-dilemma-netflix/>



# CONTACT DETAILS



**FOR ANY FURTHER INFORMATION  
ON ATC-CONNECT STRATEGIC PARTNERSHIP**

**PLEASE CONTACT**

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